

### BOOKING FORM

to be returned by November 4, 2024, by email at [event@lu-cix.lu](mailto:event@lu-cix.lu)

#### COMPANY INFORMATION

Company name: \_\_\_\_\_

N°: \_\_\_\_\_ Street: \_\_\_\_\_

Postal code: \_\_\_\_\_ City: \_\_\_\_\_ Country: \_\_\_\_\_

VAT identification n°: \_\_\_\_\_ Trade and companies register number: \_\_\_\_\_

Corporate website: \_\_\_\_\_

Please indicate your core activity: \_\_\_\_\_

#### BILLING INFORMATION

Company name to invoice (only if different from above): \_\_\_\_\_

Billing contact: \_\_\_\_\_ E-mail: \_\_\_\_\_

Relative PO number for the invoice\*: \_\_\_\_\_

N°: \_\_\_\_\_ Street: \_\_\_\_\_

Postal code: \_\_\_\_\_ City: \_\_\_\_\_ Country: \_\_\_\_\_

VAT identification n°: \_\_\_\_\_ Trade registration n°: \_\_\_\_\_

PEPPOL ID: \_\_\_\_\_ PEPPOL contact name: \_\_\_\_\_

\*If a Purchase Order number must appear on the invoice, please indicate it here or indicate "in progress" if you don't have it yet.

I want to pay the invoice for this order by card (excepted AMEX) with a 2.6% service fee applied on its VAT included amount. I consider the total final global price for the amount for my potential purchase order.

#### PERSON IN CHARGE OF THE SPONSORING

First name: \_\_\_\_\_ Last name: \_\_\_\_\_

E-mail: \_\_\_\_\_ Mobile n°: \_\_\_\_\_

#### CONTACT PERSON DURING THE EVENT (if different)

First name: \_\_\_\_\_ Last name: \_\_\_\_\_

E-mail: \_\_\_\_\_ Mobile n°: \_\_\_\_\_

#### CONSENT REQUIREMENT FOR E-MAILING

To comply with the General Data Protection Regulation ("GDPR"), effective from May 25, 2018, we need you to confirm by checking the following box that the persons on this booking form would like to receive information from us.

	Sponsorship packages	Allows for	Sunset Eve entries	Price	Number of packages	Tick your choice
Visibility packages	Diamond	<ul style="list-style-type: none"> <li>- Top position logo on the event website homepage</li> <li>- Top position logo on the web event platform homepage</li> <li>- Logo within the Joining Companies on event website</li> <li>- Logo on LU-CIX mailing sent to more than 6.000 people</li> <li>- Your virtual ad on the event platform</li> <li>- Mention on event's press release &amp; LU-CIX' newsletter</li> <li>- Physical &amp; virtual booth</li> <li>- A beach flag at the event venue</li> <li>- Your logo on screen in the Expo area</li> <li>- Your push notifications sent to the participants during the event</li> <li>- Your brochures/goodies at the event venue</li> <li>- Digital communication</li> </ul>	3	4.500 €	5	<b>SOLD OUT</b>
	Platinum	<ul style="list-style-type: none"> <li>- Logo on the event website homepage</li> <li>- Logo on the web event platform homepage</li> <li>- Logo within the Joining Companies on event website</li> <li>- Logo on LU-CIX mailing sent to more than 6.000 people</li> <li>- Mention on event's press release &amp; LU-CIX' newsletter</li> <li>- Virtual booth</li> <li>- Physical booth OR only your roll'up at the event venue</li> <li>- Your logo on screen in the Expo area</li> <li>- Your brochures/goodies at the event venue</li> <li>- Digital communication</li> </ul>	2	3.900 €	6	Physical booth OR Only a Roll'up
	Gold	<ul style="list-style-type: none"> <li>- Logo on the event website homepage</li> <li>- Logo on the event web platform homepage</li> <li>- Logo within the Joining Companies on event website</li> <li>- Virtual booth</li> <li>- Physical booth OR your roll'up at the event venue</li> <li>- Digital communication</li> </ul>	1	2.900 €	10	Physical booth OR Only a Roll'up
	Conference room	<ul style="list-style-type: none"> <li>- Your 2 roll'ups placed in the conference room</li> <li>- Your logo on the event map</li> <li>- Digital communication</li> </ul>	1	3.000 €	2	
	Lanyards	<ul style="list-style-type: none"> <li>- Your lanyards distributed with every badge</li> <li>- Digital communication</li> </ul>	2	3.800 €	1	<b>SOLD OUT</b>
	Speed-dating room	<ul style="list-style-type: none"> <li>- Your 2 roll'ups and your goodies placed in the speed-dating room</li> <li>- Your logo on each table</li> <li>- Your logo on the event map</li> <li>- Digital communication</li> </ul>	1	2.800 €	1	
	Lounge area	<ul style="list-style-type: none"> <li>- Your roll'ups (2 to 4) placed in the lounge area</li> <li>- Your goodies, brochures and/or light furnitures available in the lounge area</li> <li>- Logo on the event map</li> <li>- Digital communication</li> </ul>	1	2.800 €	1	
	Wi-Fi	<ul style="list-style-type: none"> <li>- Branding of the Wi-Fi password for the 2-day event (up to 20 characters)</li> <li>- Logo on the Wi-Fi posters at the event venue and on the event map</li> <li>- Digital communication</li> </ul>	1	2.500 €	1	<b>SOLD OUT</b>
	Cloakroom tickets	<ul style="list-style-type: none"> <li>- Logo and QR code on every cloakroom ticket distributed at the event venues (LID and Sunset Eve)</li> </ul>	1	1.100 €	1	<b>SOLD OUT</b>
	Video Ad on screens	<ul style="list-style-type: none"> <li>- Silent video ad alternating on different screens (up to 2 min)</li> </ul>	0	1.500 €	Unlimited	
	Ad on screens	<ul style="list-style-type: none"> <li>- Static Ad alternating on different screens (30 sec)</li> </ul>	0	1.000 €	Unlimited	
Booth package	Goodies	<ul style="list-style-type: none"> <li>- Your goodies or brochures made available to the attendees at the event venue</li> </ul>	0	500 €	Unlimited	
	2-day Exhibitor Booth*	<ul style="list-style-type: none"> <li>- 4m<sup>2</sup> to 6m<sup>2</sup> area with 1 table with tablecloth, 2 chairs, 1 power plug and space for your roll'up (max. 125 cm wide)</li> <li>- With a scan App (Swapcard)</li> <li>- Your logo on the Joining Companies on the event website</li> <li>- With a virtual booth - cf detail in "Virtual booth" hereunder</li> </ul>	0	1.900 €	10	
Presentation packages	15-min business case	<ul style="list-style-type: none"> <li>- 15-min business case presentation in the conference room during relevant part of the conference</li> <li>- Information on the event programme</li> <li>- Digital communication</li> </ul>	0	1.800 €	8 3	Nov. 19 Nov. 20 (AM only)
	45-min workshop	<ul style="list-style-type: none"> <li>- Privatized room for your company to host your own 45-min workshop</li> <li>- Information on the event programme</li> <li>- Digital communication</li> </ul>	0	2.000 €	Limited	Nov. 19 Nov. 20 <b>SOLD OUT</b>
	90-min side-session	<ul style="list-style-type: none"> <li>- Privatized room for your company to host your own 90-min workshop</li> <li>- Information on the event programme</li> <li>- Digital communication</li> </ul>	2	3.800 €	Limited	Nov. 19 Nov. 20 <b>SOLD OUT</b>
Break packages	One-day Coffee break	<ul style="list-style-type: none"> <li>- Mention on the programme</li> <li>- Logo on the screen during coffee breaks</li> <li>- 2 roll'ups next to the buffet</li> <li>- Logo on card holders on high tables</li> <li>- You can provide your cups (as goodies)</li> <li>- Digital communication</li> </ul>	1	3.000€ on Nov. 19 2.800€ on Nov. 20	1 per day	Nov. 19 <b>SOLD OUT</b> Nov. 20
	Lunch break	<ul style="list-style-type: none"> <li>- Mention on the programme</li> <li>- Logo on the screen during lunch break</li> <li>- 2 roll'ups next to the buffet</li> <li>- Logo on card holders on high tables</li> <li>- Digital communication</li> </ul>	1	2.600 €	1 per day	Nov. 19 Nov. 20
	End of the day Cocktail	<ul style="list-style-type: none"> <li>- Mention on the programme</li> <li>- Logo on the screen during the Cocktail</li> <li>- 2 roll'ups next to the buffet</li> <li>- Logo on card holders on high tables</li> <li>- Digital communication</li> </ul>	1	1.600 €	1 per day	Nov. 19 Nov. 20
	Sunset Eve visibility	<ul style="list-style-type: none"> <li>- Mention on the programme</li> <li>- 2 roll'ups at the venue</li> <li>- A 5-min introduction speech during the welcome address</li> <li>- Logo on card holders on high tables and on badges with attendees name</li> <li>- Logo and QR code on each entry bracelet</li> <li>- Digital communication</li> </ul>	3	2.500 €	2	<b>SOLD OUT</b>
Sunset Eve packages November 19	Single entry	Single entry for the Sunset Eve	1	190 €	Unlimited	
Digital packages	Virtual booth	<ul style="list-style-type: none"> <li>- Including:</li> <li>- your logo &amp; company's info;</li> <li>- ad space;</li> <li>- job offers;</li> <li>- products &amp; services sheets ;</li> <li>- staff's contact detail;</li> </ul>	0	500 €	Unlimited	
	Virtual ad	<ul style="list-style-type: none"> <li>- Your ad (1080x1920px image) displayed (randomly) on the homepage of the event platform.</li> <li>- On mobile, the image appears as a full screen interstitial ad.</li> </ul>	0	350 €	Unlimited	

\*The rental period for exhibition booths is two days and cannot be split.

## OPPORTUNITY OF DISCOUNTS

### Multiple packages

**For 2 packages**, you benefit from a 5% discount on the cheapest of the 2 packages.

**For 3 packages**, you benefit from a 10% discount on the cheapest of the 3 packages and a 5% discount on the second cheapest.

Discounts can't be applied on Sunset Eve entries.

### LU-CIX ASBL member voucher

If your LU-CIX membership includes a voucher, apply it to the total price.

### Application of discounts:

## TOTAL:

No Worry, LU-CIX will check it out!

## Terms & Conditions:

Sponsorship packages will be allocated on a "first come first serve" basis, upon request and depending on demand and availability. Prices are exclusive of 17% VAT.

All sponsorship package bookings are legally binding upon due completion and signing of the booking form (it is necessary that you write "read and approved" before signing and that you specify your name & date) and immediate payment, no later than 10 days prior to the start of the event, of the corresponding invoice. Invoices issued are always due for payment and no-shows or late cancellations are not admitted and will not be refunded. Only cancellations received at least 8 weeks prior the first day of the event will be refunded at 50% of their corresponding sponsorship package price.

Relative to GDPR, by signing this booking form, you:

- 1) confirm to have read and to hereby accept without any restriction the LU-CIX ASBL General Terms and Conditions available at [www.lu-cix.lu](http://www.lu-cix.lu);
- 2) acknowledge that LU-CIX ASBL will process the personal data provided on this booking form to keep related individuals in accordance with applicable law.

### SPONSOR

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Name:

Date:

Signature

Signature must be preceded by "Read and approved" written by hand

### LU-CIX ASBL

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Name:

Date:

Signature